

## We're back with some exciting news!

HERhealthEQ in partnership with Lutech Industries, have officially launched our 10-for-10 project: 10 colposcopes in 10 countries! The deployment of 100 Lutech Medical LT-300 colposcopes will be sent to medical clinics and hospitals in 10 different regions, including Costa Rica, Egypt, Fiji, Ghana, Lebanon, Mexico, Romania, South Africa, Zambia. 85% of cervical cancer deaths occur in low and middle income countries, but when detected early, the survival rate is 92%. **When fully deployed, HERhealthEQ will be able to screen 480,000 women a year for Cervical Cancer.** Visit the [website](#) to learn more and donate.

To kick off the project, Lutech Medical is hosting a water race in conjunction with Carman's River Adventures. Anyone can participate, donate, or even purchase a t-shirt to show support. To increase the impact, the Global Initiative Against HPV and Cervical Cancer (GIAHC) is matching donations dollar for dollar (up to \$2780) for the event. Every donation truly counts and will impact the lives of countless women around the world.

HERhealthEQ x  
Lutech

HERhealthEQ is also excited to announce our receipt of almost \$40,000 from the San Diego Foundation from **Hologic's** Charitable Fund. This funding will directly support our Lutech program in Costa Rica. We have partnered with the **Ana Ross Foundation** to facilitate our project in Costa Rica. We are excited to work with them again!

Support our work!



HERhealthEQ's Founder Marissa Fayer has been making an impact in the women's health conference circuit. Marissa has spoken most recently at the Women's Health Innovation and Inventions Congress ([WHII Congress](#)) in Tel Aviv, Israel, the MedExec Women's Annual Conference in Boston MA. Marissa was also interviewed on the "Soul of Business" podcast, Freshfields Medtech podcast, The Frontrunners Innovate podcast, and was quoted in an article for the Medical Device and Diagnostic Industry publication.



Coming soon...

- August / September: Launch of our



As of June 2022, 4,500 Ukrainian civilians have been killed in the ongoing war with Russia. Extending beyond our mission to fight NCDs, HERhealthEQ thought it important to contribute to the relief efforts for women in Ukraine. HERhealthEQ Board member Ana-Maria Vişoiu connected us with the Marta Dropa of Association Lyon-Ukraine. Through this partnership, we have donated \$2,500 worth of medical supplies to Ukraine.



Cervical Cancer 10-for-10 project in Costa Rica. Stay tuned for updates!

- **September 19–25** is Climate Week and HERhealthEQ will be speaking about sustainability in Healthcare.
- **September 29–30**, HERhealthEQ CEO Marissa Fayer is scheduled to attend the Women’s Health Innovation Summit in Boston, MA.
- **October 13–14**, HERhealthEQ CEO Marissa Fayer is scheduled to speak at Outsourcing Clinical Trials about diversity and equity in research.
- HER.Talks Volume 8 is in the works!
- **This Fall**, HERhealthEQ will be hosting a fundraiser to further support our 10-for10 Cervical Cancer project. **Check out the webpage here to see how you can help!**

Stay up to date on our latest events!



HERhealthEQ is proud to announce 2022's Year-to-Date impact number: 1,775 women!

**DONATE TODAY**

Stay up to date on HERhealthEQ news by following us on social media @HERhealthEQ!

